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JULY 12, 2021

Webinar: Back to Basics Series Folded Self-Mailers, Booklets, and Flats

Please join the PCC Advisory Education Programming Sub-Committee as they host the fourth webinar in the Back to Basics Series on Friday, July 16, 2021 at 2 PM ET. The schedule is listed below.

Our fourth session features Darian Park, Mailpiece Design Analyst, with the U.S. Postal Service. In this session, Darian will be covering:

- Physical characteristics for Folded Self-Mailers and Booklets
- Tabbing requirements for Folded Self-Mailers and Booklets
- Flat mailpiece characteristics
- Basic addressing requirements
- View different postage payment methods
- Reply mail
- Recommendations for submitting proofs to the Mailpiece Design Analyst help desk for evaluation

For more information or to receive the links for the upcoming Back to Basics Series listed below, please reach out to Cathy Scocco at cathy.m.scocco@usps.gov.

- Friday, June 25 Speaking Postal Mail Terminology 101 (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 2 The Difference between First-Class Mail and Marketing Mail (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 9 Shaped Base Pricing to include Mailability, Postcards, Letters, Non-machinable, Machinable, and Automation basics (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 16 Folded Self-Mailers, Booklets, and Flats
- Friday, July 23 USPS Shipping Options
- Friday, July 30 Business Customer Gateway How to set up your Account

To join this session, please use this Zoom link:

Phone one-tap: US: <u>+15033361236</u>,,1610654040# or <u>+1952-229-5070</u>,,1610654040#

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